



THE NATIONAL CERTIFIED COUNSELOR

THE OFFICIAL NEWSLETTER OF THE NATIONAL BOARD FOR CERTIFIED COUNSELORS

Patrick Kennedy Inspires at 2013 State Licensure Boards Meeting

In early August, the National Board for Certified Counselors (NBCC) conducted its annual state boards meeting in Greensboro, North Carolina. NBCC hosted 72 representatives from 37 states and Puerto Rico, and 19 staff members from NBCC, CCE, NBCC International and the NBCC Foundation were on hand to answer questions and gather ideas from the representatives. The event featured four guest speakers, including keynote speaker Patrick J. Kennedy.



*Mr. Patrick J. Kennedy
 2013 Keynote Speaker*

Mr. Kennedy, a mental health activist and former U.S. representative, shared his story with grace, dignity and a remarkable sense of humor. He outlined his struggle with addiction and bipolar disorder and its impact on his career and life. He proposed that everyone should receive “a checkup from the neck up.” Although he delivered this recommendation with humor, he emphasized how readily many Americans take care of the rest of their body, while neglecting mental health. Even in the initial stages of his own treatment, he refused to be treated in the hospital’s mental health department. He later realized the importance of being forthright and upfront about his journey, and how this could help others.

Mr. Kennedy has long been a vocal advocate for health care reform. He was a chief sponsor of 2008’s Mental Health Parity and Addiction Equity Act, a bill requiring that most group health plans provide coverage for the treatment of mental illnesses that is comparable to what they provide for physical illnesses. That bill became law five years ago; however, the implementation rule that will define how insurance companies must comply with the law has not been issued. Mr. Kennedy is hopeful the White House will release the rule within the year.

Mr. Kennedy also discussed an organization he cofounded, One Mind for Research, dedicated to dramatic enhancements in funding and collaboration in research for all brain disorders. One Mind’s mission is to bring all entities that are interested in brain research together in a unified effort, thereby increasing funding and ensuring that researchers share findings across projects.

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Patrick Kennedy Inspires at 2013 State Licensure Boards Meeting

In closing, Mr. Kennedy talked about the 50th anniversary of his uncle, President John F. Kennedy, signing another large mental health bill, the Mental Health Community Services Act. He believes the implementation of the Mental Health Parity Act will fulfill his uncle's vision. In October 2013, Mr. Kennedy will honor the 50th anniversary of that momentous signing with the Kennedy Forum.

NBCC was honored to have Mr. Kennedy as 2013 keynote speaker and plans to work with him in championing the cause of fair and equitable mental health treatment.

A History of Collaboration

NBCC takes great pride in developing impeccable working relationships with state licensure boards in order to better serve certificants. The focus of the meeting was on state licensure examinations and emerging issues in the counseling profession. The meeting also provided multiple opportunities for representatives to network and share ideas. This year's topics included social media, the Council for Accreditation of Counseling & Related Educational Programs (CACREP), legislative and policy updates, and changes in NBCC certification requirements.

NBCC announced the first state licensure boards meeting in 1994, and 33 people from 28 states gathered to share knowledge and learn more about NBCC examinations. NBCC has since hosted 13 meetings, and this marks the third year that NBCC invited and fully funded one board member and one staff member from each licensure board.

NBCC is grateful to those state licensure board representatives who participated in the recent meeting. For those who were unable to attend, we hope that you will join us in 2014.

NBCC Announces Grant Opportunity for Universities

In January 2014, the National Board for Certified Counselors (NBCC) will launch a unique assistance initiative for university counseling programs seeking first-time accreditation by the Council for Accreditation of Counseling & Related Educational Programs (CACREP) to establish clear professional identity.

To learn more about the grant and application process, contact campusinquiries@nbcc.org.

Visit www.nbcc.org/faculty for information about other NBCC services for universities.

Share Your Story as an NCC

NBCC is looking for NCCs to share their stories in *The National Certified Counselor*. Take this opportunity to share with your colleagues how the NCC certification has impacted your career or how you, as an NCC, have enhanced the profession or otherwise made a difference. This could be a summary of your career or a highlight of a particular accomplishment. If you are interested in being profiled in *The National Certified Counselor* and would like more information, please contact newsletter@nbcc.org with the subject line "NCC profile."

Therapy Directory Offer Still Available!

Click the *Psychology Today* icon at the bottom of the NBCC home page for information on the Therapy Directory or a subscription to the magazine!



Visit www.nbcc.org today!

Navigating Private Practice: Marketing Your Practice With Social Media

Like most tools, social media can be a great help, but only if used correctly. It can be a drain on your time or a source of new business. Social media is one of few ways to become publicly known without spending a lot of money on advertising. Using some tried-and-true methods, you can soon become known, trusted and remembered for referrals.

Reframe. Some counselors are resistant to marketing, seeing it as intrusive, shallow or self-serving. To make the most of social media, it may be helpful to reframe the venture in a way that fits your helping values. Instead of marketing, think of it as inspiration and engagement that helps people trust you and see the value of your services. If you really believe that you can help people, you have to become known, build trust and introduce hope. Use social media to help people see that their life can be better with your help.

Give “free samples.” Everyone needs a lift now and then. By providing small samples of wisdom, inspiration, hope and encouragement, you can demonstrate competency and inspire potential clients to seek help or refer their friends. If you consistently post great content and engage in the community, people will look forward to your posts and come to trust you for counsel. That trust can fill your appointment book.

Always choose quality over quantity. If you want to build a reputation as the “go-to counselor” in your area or niche, post content that is relevant and valuable to your audience. Poor or irrelevant content hurts your brand and reduces the chances of getting a new client. It’s better to have a few choice morsels than a buffet of junk food. With consistent, valuable content, readers will begin to consider meeting one on one to explore deeper.

What do I post? You don’t need be a great writer or post only original content. You can share inspirational quotes or images and links to other content. Repurpose content for different audiences, such as tweeting a link to a prior Facebook post. Demonstrate in small ways that you know their struggle and that you can help them. Just be sure to add a standard caveat that this is not a substitute for professional help, but a starting point for consideration.

If you buy in to the paradigm, make it a priority and make it easy. Schedule time, use social media software to schedule your posts for the week and enjoy making a positive impact on the community. Monitor your traffic and learn from what worked. Keep it professional. Use a separate account or page for your close friends and make use of privacy settings. Ask people to share your content with friends. The more your work is shared, the more likely you are to gain reputation and new clients.

NBCC ETHICS DEPARTMENT NEWS

Ethics Disclosures

NBCC reminds all National Certified Counselors (NCCs) that they must provide written disclosure to NBCC within 60 days of becoming the subject of any legal, criminal or disciplinary matter. This includes any public or private complaint, investigation or professional disciplinary action involving a licensure board or membership organization; a criminal charge; or any civil or other legal action.

For more information or to view NBCC’s *Code of Ethics*, visit www.nbcc.org/ethics.

MOVING?

Anytime your contact information changes, be sure to e-mail certification@nbcc.org with an update. Use the subject line “**Updated contact information**” and include your full name, NBCC ID number and the updated contact information in the body of your e-mail.





Newly Approved Continuing Education Providers

AdvantEdge Success Coaching; #6623; Green Bay, WI;
www.AdvantEdgeSuccessCoaching.com

All Seasons Mental Health; #6618; Boise, ID; www.asmh.org

Brighter Tomorrows Consulting, LLC; #6626; Griffin, GA;
www.brighter-tomorrows.com

Buckeye Art Therapy Association; #6616; North Ridgeville, OH;
www.buckeyearththerapy.org

Darkness to Light; #6635; Charleston, SC; www.d2l.org

Development Counts; #6633; Atlanta; www.developmentcounts.com

Gateway Rehabilitation Center; #6627; Moon Township, PA;
www.gatewayrehab.org

Independent Educational Consultants Association (IECA); #6632; Fairfax, VA;
www.IECAonline.com

Integrated Counseling and Consulting, LLC; #6628; Palmer, AK

Lipscomb University Department of Psychology and Counseling, Graduate
Studies in Counseling; #4585; Nashville, TN; www.lipscomb.edu/counseling/

Mental Health Classes, LLC; #6629; Plano, TX;
www.mentalhealthclasses.com

The NBCC Foundation; #805; Greensboro, NC; www.nbccf.org

Rehab Seminars (Northwest Sound Investments, Inc.); #6631; Port Townsend,
WA; www.rehabseminars.org

Rutgers Center for Alcohol Studies; #6619; Piscataway, NJ;
<http://alcoholstudiedes.rutgers.edu>

Seaside Gestalt Institute, LLC; #6615; Wilmington, NC;
www.seasidegestalt.com

Susan Hall Seminars; #6630; Seattle; www.susanhall.com

The Narrative Institute; #6624; Knoxville, TN; www.narrativeinstitute.org

TZK Seminars; #6621; Clarksville, MD; <http://tzkseminars.com/>

University of Phoenix New Mexico Campus, Master of Science in Counseling
Program; #4586; Albuquerque, NM;
www.phoenix.edu/colleges_divisions/social-sciences

WIN

Apply to **win one of the**
\$5,000 awards offered
by the National Board
for Certified Counselors
to recognize exemplary
counselor education
programs committed
to preparing qualified
counselors and fostering
professional identity.

www.nbcc.org/faculty



NBCC PROFESSIONAL IDENTITY AWARD
for Counselor Education Programs

\$5,000

NCC Network

Bridget C. Cantrell, Ph.D., NCC, of Bellingham, Washington, has authored a book titled *Through the Woods and Over the Hill: The Aging of America's Warriors*. In this book, Dr. Cantrell describes the harrowing experiences of World War II and Vietnam War veterans who are now senior citizens, many still suffering the effects of combat and with lingering questions about their experiences. This book serves as a guide to those who are in helping roles for these brave men and women, many of whom have suffered in silence for decades. The book is available from Hearts Toward Home International, Inc. at www.heartstowardhome.com, or contact the publisher at inquire@heartstowardhome.com or 360-714-1525.

Laurence Armand French, Ph.D., NCC, CCMHC, of Webster, New Hampshire, and coauthor Lidija Nikolic-Novakovic recently published *War Trauma and Its Aftermath: An International Perspective on the Balkan and Gulf Wars* with University Press of America. The book addresses new dimensions of war trauma for both veterans and civilians, with particular attention given to the Balkan Wars during the breakup of Yugoslavia and both Gulf Wars. Topics include post-traumatic stress disorder (PTSD) and secondary PTSD; sexual assault; torture; issues pertaining to female veterans; suicides; untreated mental health issues for children, youth and adults; head traumas; assessment and diagnostic tools; and treatment considerations. It includes a comprehensive international bibliography on treatment research.

Connie Miller, NCC, ACS, LPC, of Spring Lake Heights, New Jersey, is the author of the article "Integrating Two Models for the Treatment of Addictions: Souldrama and 12-Step Recovery in Action," published in the April 2013 issue of the *Journal of Groups in Addiction & Recovery*. In addition, she was invited by the European Organization of Transpersonal Psychologists to give a preconference workshop in Moldova in September. (More information can be found at <http://eurotas2013.com/en/program/pre-and-post-conference-seminars>.) Finally, November 2013 marks the fifth year that Ms. Miller has taken a group of volunteers to Indonesia. This year's trip is sponsored by the University of Indonesia, and she will be presenting another week-long training on the use of creativity and experiential methods in a group to increase global consciousness and connection.

Rabbi (Reb) TZiPi Radonsky, Ph.D., NCC, of Port Royal, South Carolina, has authored a book titled *AND: Building a World of Connection Through Jewish Mystical Wisdom*. "Through stories, poetry and inspiring illustrations, Reb Tzipi continually and reflectively invites the reader into a deep awareness of the power of the inclusive word AND," says Sister Elizabeth Reis. "AND is a profound and joyful book that brings together spirit and leadership, examining the path that joins greatness and compassion ... a guidebook for any spiritual traveler," says Chuck Palus, senior faculty and manager of the Connected Leadership Project at the Center for Creative Leadership. "From the wellspring of Torah, AND flows to all hearts." For more information or to order, visit <http://rebtzipi.com/book/>. The book is also available through Amazon.com and Lulu.com.

Jeffrey Dill, NCC, LPC, of Palatine, Illinois, was featured in the August 2013 edition of *Counseling Today* as the founder of Counseling Services for Fire Fighters (CSFF). CSFF educates firefighters and emergency personnel on the importance of behavioral health. Through programs such as Firefighter Psychological Support (FPS), CSFF trains counselors to work with firefighters and understand firefighter culture. Mr. Dill and CSFF were previously featured in the winter 2013 issue of *The National Certified Counselor*. For more information or to register for a training event, visit CSFF's Web site, www.csff.info.

GOT NEWS?

If you would like to submit an item for NCC Network, refer to the guidelines and deadlines on our Web site.

www.nbcc.org/Newsletter/Submissions

What Does My NCC Certification Do for Me?

In addition to the recognition and pride that comes with national certification, the National Certified Counselor (NCC) provides many benefits for certificants. **For more information, visit www.nbcc.org/benefits.**

Use of NBCC Certification Marks

Current certificants can use the appropriate NBCC certification marks (e.g., NCC) on professional business materials such as letterhead, Web sites and business cards. **The Certification Mark Use Policy, examples of proper usage and a downloadable design mark for use by certificants are available at www.nbcc.org/certmark.htm.**

Access to Professional Counselor Liability Insurance at Reduced Rates

NBCC is committed to helping certificants locate quality professional liability insurance. NCCs have access to reduced rates on insurance through Lockton Affinity. This insurance is rated “Excellent” by A.M. Best.

Certificants can obtain free online quotes without providing sensitive personal information at <http://nbcc.lockton-ins.com/pl>.

Access to Continuing Education Through *Psychology Today*

Psychology Today has become a resource for both professional counselors and the public, providing timely information about relationships, family issues, well-being and emotional conditions. NCCs are eligible for a reduced subscription rate and can earn continuing education clock hours by reading featured articles and completing assessments. *Psychology Today* features at least two qualifying articles in each issue. As an added benefit of NBCC’s collaboration with *Psychology Today*, NCCs also have access to a free six-month trial of the Therapy Directory.

For more information, visit www.nbcc.org/Benefits/PT.

Reduced Cost of Testing Instruments Designed for Professional Counseling

As a result of collaboration between NBCC and the Institute for Personality and Ability Testing (IPAT), NCCs can purchase psychological tests and interpretive reports developed for professional counselors at a reduced rate. The two assessment reports available for NCCs are the Personal Career Development Profile Plus for Professional Counselors (PCDP-PC Plus) and the PsychEval Personality Questionnaire Interpretation for Professional Counselors (PEPQ-PC). The required test manuals are also available to NCCs at a discounted rate.

For more information, see www.nbcc.org/Benefits/IPAT.

Voluntary Audits

The NCCs listed below have completed and documented a minimum of 130 hours of continuing education activities in the five-year certification cycle. By doing so, they have demonstrated a dedication to excellence and professionalism.

NBCC congratulates these outstanding NCCs.

Heather Norton—Clinton, MS

Sharon Peek—Holt, MI

Mathew R. Shupp—Media, PA

Eligibility for the National Health Service Corps Loan Repayment Program (NHSC LRP)

The NHSC LRP recruits mental health professionals to provide services to underserved populations in selected health professional shortage areas (HPSAs) in rural and urban communities across the nation. In return, the program assists in the repayment of qualifying educational loans. Eligibility requirements for licensed counselors include certification as a National Certified Counselor (NCC).

For more information, visit the NHSC Web site at <http://nhsc.hrsa.gov/loanrepayment/>.

Government Relations

NBCC actively promotes the counseling profession and certificants on the national and state levels. NBCC employs a lobbyist and maintains an office in Alexandria, Virginia, in order to support continued lobbying efforts.

For information on NBCC’s latest efforts, see the Government Affairs Update on page 7.

NBCC GOVERNMENT AFFAIRS UPDATE

In August, Congress left Washington for recess without enactment of any appropriations bills. The fiscal debate began in earnest after members returned to a September 30 deadline to fund the government. A political standoff ensued when the parties could not agree on how to proceed with a continuing resolution. The House, controlled by Republicans, offered several funding bills that included provisions defunding or delaying the Affordable Care Act (ACA). The Democrats demanded a “clean” continuing resolution with no restrictions. On October 1, the federal government shut down as a result of the impasse.

After three weeks of shutdown, Congress and the president agreed to a bill that would fund the government and increase the debt limit. The bill was approved October 17, the last day before the debt ceiling had to be raised to avoid the risk of defaulting on government loans. The bill will keep the government funded at current levels through January 15 and extend the borrowing authority through February 17. The fight over the budget will continue, however, as the legislation directed a bipartisan budget committee to provide a broader budget and spending plan by mid-December. While financial issues are consuming congressional and administration attention, NBCC is working behind the scenes to position our issues to take advantage of the opportunities that arise.

Veterans

On June 13, Sen. Jon Tester (D-MT) introduced S. 1155, which includes a provision requiring the Department of Veterans Affairs (VA) to add licensed professional mental health counselors (LPMHCs) and marriage and family therapists (MFTs) as participating professions in the VA’s flagship recruitment program—the VA Office of Academic Affiliations’ Health Professionals Trainee Program.

Sen. Tester noted: “LPMHCs and MFTs comprise 40 percent of the overall independent practice behavioral health workforce, often practicing in rural and underserved areas that lack other mental health providers. However, the VA employs fewer than 200 of these professionals among a behavioral health workforce of over 23,000. Compounding this underutilization of these critical professions is their current exclusion from the VA Health Professionals Training Program.”

In an article on the legislation, Montana newspaper *Missoulian* quotes Dr. Thomas Clawson, president of the National Board of Certified Counselors, as saying: “This legislation is critical to ensuring the best care for our veterans, particularly mental health care. By expanding the VA training program, the bill ensures an adequate mental health workforce for the growing veteran population.”

NBCC and our coalition partners have been lobbying for support of the legislation. On July 31, Sen. Mark Begich (D-AK) signed on as a cosponsor. Support has been expressed from the House of Representatives and a companion bill to S. 1155 is scheduled for introduction in early November

In addition to pursuing legislative strategies, NBCC is keeping pressure on the VA to adopt internal policies encouraging counselor employment. Several congressional offices submitted questions for the record to the VA seeking an update on employment numbers and steps the VA is taking to increase available positions.

Furthermore, at the urging of NBCC, a call for nominations was put out in October by the LPMHC Professional Standards Board (PSB). The purpose of the call is to replace current PSB members with LPMHCs. Because of VA policy, the initial board was comprised of professionals predominantly from other disciplines (such as social workers and psychologists). Now that the PSB has been in place for two years, there are an adequate number of LPMHCs with the requisite experience to fill the positions.

Medicare

The Senate bill granting Medicare recognition to counselors and MFTs continues to gain sponsors. Six additional Senators have signed on to S. 562, including Sens. Boxer (D-CA), Durbin (D-IL), Tester (D-MT), King (I-ME), Schumer (D-NY) and Johnson (D-SD).

Additionally, a letter was circulated to members of the Mental Health Liaison Group supporting S. 562. Twenty-six organizations signed on to the letter, including organizations representing mental health professionals, consumers, government executives, mental health clinics and behavioral health insurers.

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NBCC GOVERNMENT AFFAIRS UPDATE

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The prospects for Medicare legislation this year are diminishing as Congress struggles to even pass a budget. However, omnibus proposals may create an opportunity, and NBCC will remain vigilant in monitoring the landscape.

SAMHSA-HRSA

On September 9, NBCC participated in a Behavioral Health Workforce Forum sponsored by the Substance Abuse and Mental Health Services Administration (SAMHSA) and the Health Resources Services Administration (HRSA). Pam Hyde, SAMHSA administrator, and Mary Wakefield, HRSA administrator, facilitated the meeting.

The forum included representatives from the major mental health professional, consumer and advocacy organizations. Participants were provided an overview of SAMHSA and HRSA workforce activities, an opportunity to report on organizational work, and a discussion on strategies to address workforce needs. The meeting was a follow-up to a forum held in June 2012.

White House Meeting

NBCC was invited to a White House meeting on August 21 highlighting changes in mental health care provided by the Affordable Care Act. Dr. Joseph Wehrman, Chair of the NBCC Board, attended the meeting along with staff members. The meeting provided a comprehensive overview of mental health and substance abuse benefits and protections included in the ACA.

Department of Defense

NBCC has been working with Congress to expand opportunities for counselors within the Department of Defense. The effort is paying off with the House and Senate including provisions regarding mental health counselors in their Fiscal Year 2014 National Defense Authorization Act (NDAA). Sen. Inhofe (R-OK), the ranking member on the Armed Services Committee, included a provision on the counseling workforce for the second year in a row. His press release says, “To ensure adequate mental health counseling resources are available, Inhofe included language in the bill directing the Secretary of Defense and the Secretary of Veterans Affairs to provide a joint report that describes a coordinated, unified plan to ensure adequate resources to meet the needs of our military members and their families.”

In the House, an amendment by Rep. Jackson Lee (D-TX) was adopted into the NDAA. H.R. 1960 states, “It is the sense of Congress that—(1) the Secretary of Defense should develop a plan to ensure a sustainable flow of qualified counselors to meet the long-term needs of members of the Armed Forces and their families for counselors.”

While the bills have yet to be reconciled in conference, the inclusion of language in both bills increases the chances that something will be included in a final report.

National Certified Counselors who are interested in advocating for the counseling profession and receiving more communications on government relations activities are encouraged to join the NBCC grassroots network. To sign up, send an e-mail to advocacy@nbcc.org with “Grassroots” in the subject line and your contact information with NCC ID in the text.

Kuzu Zangpo la!

Second Bhutan Counseling Conference a Huge Success

The Second Bhutan Counseling Conference was held on September 12–13, 2013, in Thimphu, Bhutan. Her Majesty Galyum Ashi Sangay Choden Wangchuck opened the conference by reporting on the “milestone in the development of and consolidation of counseling services in our kingdom.” The conference marked a historic gathering of counselors who spearheaded counseling in Bhutan. Her Majesty unveiled the establishment of the new Bhutan Board for Certified Counselors

(BBCC) that will advance the development, promotion and credentialing of counselors: “The launching of the Bhutan Board for Certified Counselors is the culmination of the collective efforts of NBCC and the many government and civil society organizations within the country.” She thanked NBCC for its “unstinting support.” By her decree, the Royal Civil Service and the Gross National Happiness Commission also are providing support to the BBCC.

Bhutanese society, like many societies around the world, continues to undergo changes in terms of social, economic, political and technological structures, creating special challenges. According to

Chimi Wangmo, executive director of Respect, Educate, Nurture and Empower Women (RENEW), a counseling center for women and families, “these challenges are real and they have a significant impact on the . . . social, economic, spiritual



Royal University of Bhutan Preconference Attendees - Tashi Delek!

and career aspirations of our people across all ages. Therefore, launching of the [BBCC] is a timely intervention to cater to the needs of the changing times. Having specific prevention and intervention strategies can empower people to make meaningful choices in their lives.” She further stated that the establishment of this independent board will protect the clients as well as the profession of counseling.

Tshering Dolkar, director of counseling at RENEW, thanked Thomas Clawson, president and CEO of NBCC, for his organization’s support of the establishment of Bhutan’s new national counseling board. Stakeholders from the Royal Civil Service Commission, Gross National Happiness Commission,

Ministry of Education, Ministry of Health, Ministry of Labour and Human Resources, Bhutan Narcotics Control Agency, Royal Bhutan Police, National Commission for Women and Children, and Bhutan Youth Development Fund also were thanked

for endorsing the need for the BBCC.

The two-day conference included a welcome statement from Joseph Wehrman, Chair of the NBCC Board of Directors, and a keynote presentation on counseling and globalization given by Dr. Clawson. Other

topics covered during the conference included contemplative Buddhist psychology, theories and techniques of family counseling, child protection, treating trauma, using a strength-based approach with children and adolescents, the science of addiction, the power of listening deeply, and a counselor education master’s degree experience in the United States. Bhutanese presenters included Tshering Wangmo, NCC; Tshering Dolkar, NCC; Naina Kala; Professor Karma Nidup; Dr. Damber Nirola; and Dorji Wangdi. NCC presenters from the U.S. included Dr. Judi Durham, Dr. Kurt Kraus, Dr. Leila Roach and Dr. Wehrman.

Reaching Further

By Christopher Townsend

Liberia is a country in West Africa where the guns have stopped smoking and the rivers of tears have become streams. Despair is turning to hope, but there are still wounds that remind the people of yesterday's struggles. Imagine watching your family members being tortured or murdered. I heard many stories like this, and learned that the majority of Liberians who have experienced trauma have not had counseling to help them cope.

In 2009, I traveled to Liberia with the Joseph Alliance to facilitate trainings for the teachers at Lott Carey Baptist Mission School. This is when I first learned about the ordeals the Liberian people endured during more than a decade of civil war. As a counselor, I wondered if there was something that could be done to assist the people of Liberia.

I began to research different avenues for further work with the Liberian people. I found my answer at NBCC International (NBCC-I), in the Mental Health Facilitator (MHF) program. I believed that this program could be a resource for bringing healing to Liberians. NBCC-I trained me and several other professionals as MHF master trainers, with a plan to conduct the first MHF trainings in Liberia in 2010.



Christopher Townsend

During the return visit, we trained more than 50 people in the MHF curriculum. The participants included teachers, nurses, police officers, pastors and seminary students, and many were trained to take the MHF training to their own communities. We returned again to Liberia in 2012 to train another 50 individuals and take part in other collaborations. The team also met with representatives of the Liberian Ministry of Health and Social Welfare to tell them about the MHF program. They expressed excitement about its potential and required that some of their consultants, providers of trauma services in the local communities, take part in the training.

As a licensed professional counselor and a National Certified Counselor (NCC), my professional life has been immensely enhanced by my experiences in Liberia. I understand trauma with greater insight, and this has affected my counseling work. As a result of these experiences, my interest in complex trauma and its effects has grown.

In April 2013, Wendi Schweiger, vice president of NBCC-I, and I were invited to the Uganda Counselling Association's ninth annual conference, held in Kampala, Uganda. The theme was "Bringing Counselling Closer to the People." I conducted a presentation about

NBCC-I Cosponsors Counseling Conference in Mexico

The Asociación Mexicana de Orientación Psicológica y Psicoterapia (Mexican Association for Counseling and Psychotherapy; AMOPP) held its fifth International Encounter along with its first Symposium on Addictions at the Universidad Iberoamericana in Mexico City, October 10-13, 2013. National and international representatives from diverse organizations and institutions—both private and public—attended the event, which was themed "Addictions and Clinical Approaches: Scientifically Based Counseling." The conference was sponsored by AMOPP, Universidad Iberoamericana, Universidad LaSalle, Instituto Nacional de Psiquiatría Ramón Iuentes and NBCC International (NBCC-I).

NBCC and NBCC-I participate in conferences around the world to learn about counseling in other countries, and to establish and further develop professional relations with international colleagues.



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NBCC International and African Union Sign Memorandum of Understanding

On September 3, 2013, NBCC International (NBCC-I) signed a memorandum of understanding (MOU) with the African Union Southern Africa Regional Office (AU-SARO). The objectives of the MOU are the expansion of guidance and counseling services and counseling and mental health training in Africa. (Counseling services in African schools are typically referred to as guidance services.) The MOU also provides a desk office for NBCC-I at AU-SARO headquarters, in Lilongwe, Malawi.



Standing: Dr. Joseph Wehrman, Chair, NBCC Board of Directors; Mr. Shumba Tichawona, Senior Policy Officer, AU-SARO; Dr. Thomas Clawson, President and CEO, NBCC and Affiliates
Seated: Dr. Wendi Schweiger, Vice President, NBCC International

AU-SARO was established in 2001 to represent the African Union (AU), which recently celebrated its 50th anniversary, in the region and to further the AU's objectives of African integration and development. AU-SARO develops and maintains relationships between the AU and member states and other important stakeholders, including the Guidance, Counselling and Youth Development

Centre for Africa (GCYDCA). It was NBCC-I's long-standing collaboration with GCYDCA that led to the initial meetings between AU-SARO and NBCC.

In an April statement, AU Regional Delegate Dr. Salif Sada Sall said, "... the AU-SARO is proud to notice the unwavering commitment and dedication of ... NBCC International ... to the growth of young people in Africa. ... AU-SARO has noted with great appreciation the role NBCC-I has played in professionalizing and institutionalizing guidance and counseling in African nations."

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The Professional Counselor Scholarship Awards

The Professional Counselor (TPC) is the official scholarly journal of NBCC, dedicated to publishing research, practical techniques, innovations in counseling, and commentary on professional counseling practice and helping as a facilitation process.

First Annual Dissertation Excellence Award

\$1,500 and publication in TPC

TPC announces the first annual Dissertation Excellence Award. A single award will be given annually to recognize original research that significantly contributes to the counseling profession. The editorial board committee will evaluate entries based on the presentation and clarity of ideas, sound methodology and interpretation of findings, innovative quality, and contribution to the counseling profession. Applicants must be graduate counseling students in good standing at a regionally accredited university or college. Eligible dissertations must have been successfully completed between April 2012 and January 2014. To enter, please submit a Dissertation Excellence Award Application Form (available on the *TPC* Web site, <http://tpcjournal.nbcc.org>), a letter of interest, an abstract from the dissertation and a curriculum vitae. Entries are due by January 15, 2014.

Finalists must submit an electronic copy of the complete dissertation and a letter of support from the chair of the dissertation committee. The winner of the award will receive \$1,500 and publication in *TPC* of an article based on their dissertation. The dissertation review will serve as part of the refereed article process.

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The Professional Counselor Receives 2013 APEX Award of Excellence

From more than 2,400 total entries, *The Professional Counselor* (TPC) was selected as a winner in the 25th annual APEX Awards. TPC received an Award of Excellence in the Magazines and Journals—Electronic and Web category. TPC is proud to receive this honor and recognition for its dedication to publication innovation and excellence.



The APEX Awards are an annual competition distinguishing excellence in publications work among communications professionals. The awards are based on merit in graphic design, editorial content and overall communications.

TPC is the peer-reviewed academic journal of NBCC. For more information, see “*The Professional Counselor* in Brief,” (right) or visit <http://tpcjournal.nbcc.org>.

SPECIAL ISSUE

of *The Professional Counselor*

DSM-5

Submissions Due: March 1, 2014
Guest Editor: Matthew R. Buckley

TPC publishes three issues per volume each year on a variety of topics relevant to counseling professionals. The release of the fifth edition of the *Diagnostic and Statistical Manual of Mental Disorders (DSM-5)* has initiated changes across the counseling profession. This topic is significant enough to merit a special issue.

TPC welcomes manuscripts from various perspectives: school counseling, private practice, counselor education, etc. Please visit the TPC Web site for additional submission instructions.

<http://tpcjournal.nbcc.org>

The Professional Counselor in Brief

At <http://tpcjournal.nbcc.org>, readers can access journal articles, digests, and book and video reviews of useful counseling materials. In addition, professionals can submit their own work for potential publication in TPC. Policies and submission instructions can be found on the TPC Web site.

Latest Articles

“Altruism–Self-Interest Archetypes: A Paradigmatic Narrative of Counseling Professionals”

by Stephen V. Flynn, NCC, and Linda L. Black, NCC

“Using Two Different Self-Directed Search (SDS) Interpretive Materials: Implications for Career Assessment”

by V. Casey Dozier, NCC; James P. Sampson, NCC; and Robert C. Reardon, NCC

“Employment Preparation and Life Skill Development Initiatives for High School Students With Emotional and Behavioral Disabilities”

by Jacqueline M. Swank and Peter Huber

“Using Pair Counseling to Improve the Cost-Effectiveness of College Career Counseling”

by Mary-Catherine McClain and James P. Sampson, NCC

“Millennial Counselors and the Ethical Use of Facebook”

by Leah Brew, NCC; Joseph M. Cervantes and David Shepard

Latest Book Review

Book Review - *The School Counselor's Guide to Helping Students With Disabilities*

by Laura E. Marshak, Claire J. Dandeneau, Fran P. Prezant and Nadene A. L'Amoreaux

Reviewed by Estefanía Riveros

For these and other articles and reviews, visit <http://tpcjournal.nbcc.org>.



Counselors Save Lives Through the Veterans Crisis Line

In 2006, legislation added licensed professional mental health counselors (LPMHCs) to the list of professionals eligible for employment with the Department of Veterans Affairs (VA). Continued advocacy efforts on the part of NBCC led to the VA's release of qualification standards in December 2010, allowing for the hiring of LPMHCs to begin. Since that time, NBCC has continued to work with the VA to integrate the counseling profession into the VA health care system, including as responders on the Veterans Crisis Line.

The VA's hiring of counselors has come at a critical time. Reported suicide rates across the military reached 349 for the year 2012, and are expected rise even higher in 2013. By employing professional counselors as responders on the Veterans Crisis Line, the VA is taking significant steps toward providing quality mental health care to veterans.

The Veterans Crisis Line allows veterans, service members, and their friends and families to speak with concerned responders regarding any crisis they experience. The Veterans Crisis Line offers services 24 hours a day, seven days a week, by telephone, online chat and text messaging to make sure veterans can reach out for help however they are most comfortable. Responders can connect veterans with local suicide prevention coordinators at every VA medical center in the country. This

connection ensures that veterans will receive follow-ups from individuals who can work with them locally to guarantee that they receive the care they need.

Get Involved!

If you would like to get involved in NBCC's advocacy efforts for counseling, please e-mail your suggestions and comments to advocacy@nbcc.org.

Since its launch in 2007, the Veterans Crisis Line has received more than 890,000 calls and completed more than 30,000 life-saving rescues. There are more than 250 full-time responders on staff. All responders have had mental health training and experience prior to working on the crisis line. The position requires extensive

familiarity with clinical settings and the ability to provide care to patients through a crisis intervention model. Responders collaborate primarily with suicide prevention coordinators.

There are many factors that contribute to suicides in the general population and among military personnel, including traumatic brain injury (TBI), poverty and unemployment, stress, and inherent mental health problems. As research expands and efforts increase to reduce the loss of veterans to suicide, NBCC's advocacy efforts will continue to ensure counselors are included among the professionals providing quality mental health care and crisis intervention.

Contact information for the Veterans Crisis Line:

Telephone: 800-273-8255, press 1
Chat: www.veteranscrisisline.net
Text: 838255

NCC Profile: Renee DeVuyst

Of her work as a Veterans Crisis Line responder, National Certified Counselor (NCC) Renee DeVuyst says, "You have just a few moments to instill hope." Ms. DeVuyst has been a responder for the past four years, while also maintaining a part-time private practice. She has seen the Veterans Crisis Line grow from a staff of 20 to nearly 300.

Ms. DeVuyst credits her training as a mental health counselor for equipping her with the skills necessary to help veterans: "My education and training have prepared me to be a skilled listener. This is, by far, the most important asset we bring to the table. My clinical skills and training have paved the way for a comprehensive assessment for suicidal risk."

Ms. DeVuyst received her master's degree in counselor education in May 2002 from The College at Brockport: State University of New York. She has worked in the community mental health clinical setting for seven years, serving adults and children with issues including chemical dependency, domestic violence, crisis work, trauma and sexual offenses. She has also been an advocate for the counseling profession at the VA. "We are working to educate leaders and managers about the unique skills and assets offered by counselors," she says. "These skills have proven to be effective and I believe will also help our veterans. Together we can make a difference."

CCE Sponsors Carolina Coaching Conference

The Center for Credentialing & Education (CCE) was a platinum sponsor of the Carolina Coaching Conference, November 14–15, 2013, at Queens University of Charlotte, in North Carolina. The conference was an opportunity for Board Certified Coaches (BCCs) and other practitioners to broaden their coaching knowledge while networking with leaders in the coaching field. CCE staff members attended this exciting event.

The two-day conference featured numerous speakers, including the following:

- John L. Bennett—Dr. Bennett is a BCC and is associate professor of business and behavioral science, founding director of the M.S. in executive coaching program, and director of the M.S. in organization development program with the McColl School of Business at Queens University of Charlotte. He is coauthor of the recently published book *Coaching for Change*.
- Brent Brower—Mr. Brower is managing partner of HR-DNA, a provider of human capital business solutions in Charlotte. He is a business and personal coach and consultant with over 30 years of professional experience.
- Vicki Escudé—Ms. Escudé is a strong advocate for coaching and was one of the first to promote the professionalism of coaching in several areas of the country over 16 years ago. She is a BCC and was among the first coach educators for the University of Texas at Dallas and Success Unlimited Network.
- Catie Harrison—Ms. Harrison serves as a talent development relationship manager at Wells Fargo & Company, where she collaborates with human resources and senior leaders worldwide to identify and implement customized leadership and professional development solutions.
- Patricia Koplak—Dr. Koplak is assistant professor of biology at Queens University of Charlotte and works part-time as a physical therapist for Novant Health. Her current research interests involve the physiological impact of stress and how exercise can improve perceived stress.

CCE approved the Carolina Coaching Conference for BCC continuing education.

BCC Profile: Joyce Morley

Joyce Morley wears many hats. She is a counselor, coach, therapist, CEO, motivational speaker and media personality.

“I like helping people,” says Dr. Morley, who has appeared on Lifetime and OWN television and is the host of a monthly radio show in Atlanta. “In coaching, unlike counseling, people are not in despair, they have questions about their lives. I help them to understand how they see themselves, how others see them and help them to move forward.”

Over the years, Dr. Morley has earned numerous credentials. She is a National Certified Counselor (NCC) and a Board Certified Coach (BCC). “Certifications stand for something,” she says. “They let people know that we are serious about the work that we do.” She also considers the credentialing organization equally important: “My credentials are from an organization that is powerful. They are from an organization that is serious about what they do, and they are committed to what they are doing. And by me being a part of this organization, it says how committed I am about what I do.”

Dr. Morley, who coaches in many different areas, including leadership, career and life, has gained a reputation as a relationship expert. When coaching clients about their relationships, whether professional or personal, she emphasizes that the most important relationship they have is with self. Dr. Morley says, “If you accept you, respect you, love you and be you, it opens the door for you to respect, accept and allow others to be themselves, and for you to love them unconditionally.”

Credentials Update

Approved Clinical Supervisor (ACS)

In September, counseling licensure board representatives from 37 states and Puerto Rico gathered in Greensboro, North Carolina, where the headquarters of the National Board for Certified Counselors (NBCC) and Center for Credentialing & Education (CCE) are located, for the 2013 NBCC state licensure boards meeting. In one activity, representatives were asked to identify challenges facing state boards and, after a period of discussion in small groups, provide possible solutions. William Green, chair of the New Jersey Professional Counselor Examiners Committee, identified the challenge of ensuring competence in supervisors. He explained that a large part of the solution for his board has been to include the Approved Clinical Supervisor (ACS) credential in state law as a requirement to supervise licensure candidates. Representatives from several other states echoed their support for use of the ACS to augment state requirements. State representatives and clinical supervisors interested in the ACS can visit www.cce-global.org/ACS or contact CCE at 336-482-2856 or cce@cce-global.org for more information.

The Department of Counseling and Educational Development at the University of North Carolina at Greensboro (UNCG) has developed a 30-hour continuing education training program, titled Approved Clinical Supervisor Professional Development. This is the first

CCE-approved training for the ACS. Because of the department's status as an NBCC-approved provider, the program also carries NBCC continuing education approval. Learn more and access the training at <http://soe.uncg.edu/acs/>.

More than 1,200 clinical supervisors across multiple mental health disciplines hold the ACS credential. Nearly 1,000 ACS credential holders self-identify primarily as counselors, and more than half of these are National Certified Counselors (NCCs).

Human Services-Board Certified Practitioner (HS-BCP)

Students in participating human services education programs can take the Human Services-Board Certified Practitioner Examination (HS-BCPE) prior to graduation. Programs that offer the HS-BCPE can measure students' knowledge and compare the results to other national programs. A program using the HS-BCPE as an exit examination can decide the minimum required score to meet the program's graduation criteria. Students do not apply for the HS-BCP credential, but can use qualifying examination scores when applying for certification after graduation. Interested department chairs and faculty should contact the Center for Credentialing & Education (CCE) at 336-482-2856 or cce@cce-global.org for more information.

CCE recently launched the redesigned Human Services Educational Directory, at <http://humanservices.cce-global.org/home>. The free

online directory allows potential students to search for programs specific to their degree and location interests. Human services education program representatives are encouraged to provide or update program information and add direct links, photos and other pertinent information. The purpose of the directory is to link prospective students to human services educational programs that are best suited to their needs.

CCE offered two presentations at the National Organization for Human Services (NOHS) National Conference in October, including one on the enhanced student examination process offered through participating school programs. Ryan Maddux, 2013 HS-BCP scholarship recipient, was a featured speaker for the second presentation, which covered the topic of supported employment. Both of the presentations provided information regarding the 2014 HS-BCP scholarships.

CCE Contracted Services

The Center for Credentialing & Education (CCE) provides licensure application review services for counseling and related professions to several states, as well as board and association management to other clients. Licensure boards and other organizations in need of assistance in the area of application review or management services should contact CCE at 336-482-2856 or cce@cce-global.org for more information.

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NBCC International and African Union Sign Memorandum of Understanding

Dr. Joseph Wehrman, Chair of the NBCC Board of Directors, says, "NBCC is honored to have been acknowledged by AU-SARO for the collaborations we have been a part of in Africa. We have learned much from AU-SARO and the GCYDCA, and we are looking forward to working further with them both."

Mr. Shumba Tichawona, senior policy officer for the AU-SARO, visited NBCC headquarters in late October and met with NBCC staff to decide next steps for the MOU's implementation.

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The Professional Counselor Scholarship Awards

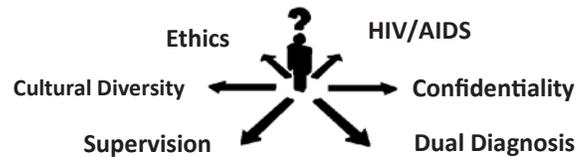
Outstanding Scholar Award

Two \$1,500 awards

The Outstanding Scholar Award was created in 2011 at the request of *TPC's* publisher, Dr. Thomas Clawson. With two recipients to date, *TPC* is expanding the award. Beginning in 2014, *TPC* will offer two Outstanding Scholar Awards, one in each of two categories: Concept/Theory, and Quantitative or Qualitative Research.

The recipients will be selected from articles published in 2013 in volume 3 of *TPC*. Editorial board committee selections are based on the following criteria: scholarly style, innovative and inventive material, and relevance to the counseling profession. Authors do not need to apply for consideration. The winner of each award will receive \$1,500 and a certificate of recognition. Winners will be announced in *The National Certified Counselor*, the official newsletter of NBCC.

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ON-DEMAND RECORDINGS

The APA Office of Continuing Education in Psychology offers monthly 3-hour Clinician's Corner workshops, held at the APA building and webcast live. *Previous webcasts are available as video on-demand recordings. Programs can be viewed online anytime and are tablet/iPad ready.*

A Psychodynamic Approach to Treatment-Resistant Mood Disorders

Presenter: Eric M. Plakun, MD

Identifying and Treating Your Patients' (Often Unrecognized) Addictions

Presenter: Marilyn Freimuth, PhD

CBT for Insomnia: Application to Special Populations

Presenter: Lawrence Perlman, PhD

Psychotherapy Office Design: Creating a Space That Supports Both Therapists and Patients

Presenter: Sally Augustin, PhD

The APA Office of Continuing Education in Psychology is an NBCC-Approved Continuing Education Provider (ACEP™) and may offer NBCC-approved clock hours for events that meet NBCC requirements. The ACEP solely is responsible for all aspects of the program.

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NBCC Foundation Announces 2014 Minority Fellowship Application Period

The NBCC Foundation is pleased to announce that the application period for the 2014 National Board for Certified Counselors Minority Fellowship Program (NBCC MFP) will open December 1, 2013, with a deadline of January 31, 2014. This program is made possible by a grant awarded to NBCC by the Substance Abuse and Mental Health Services Administration (SAMHSA). NBCC has contracted the NBCC Foundation to administer the fellowship program, in addition to training and related activities.

The NBCC MFP helps to ensure that the behavioral health needs of all Americans are met, regardless of language or culture, thereby reducing health disparities and improving overall community health and well-being. By strategically promoting and providing fellowships to doctoral counseling students, the NBCC MFP strengthens the infrastructure that engages diverse individuals in counseling and increases the number of professional counselors providing effective, culturally competent services to underserved populations.

As many as 22 doctoral fellowships of up to \$20,000 each are available. Core requirements for fellowship eligibility include the National Certified Counselor (NCC) credential*, enrollment in a doctoral program accredited by the Council for Accreditation of Counseling & Related Educational Programs (CACREP), demonstrated knowledge of and experience with racially and ethnically diverse populations, and a commitment to providing mental health or substance abuse services to underserved minority populations. Fellowship recipients will be announced in March 2014.

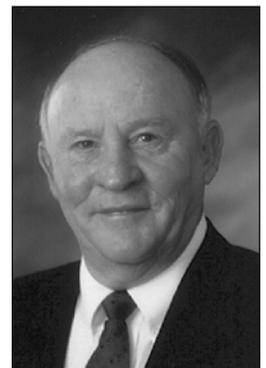
Future announcements will be disseminated by e-mail and posted online at www.nbccf.org.

The NBCC Foundation welcomes your support and assistance. For more information about the NBCC MFP, please visit www.nbccf.org/mfp.

**Individuals who do not hold the NCC credential may apply if they meet certain criteria and commit to obtaining the NCC within three months if a fellowship is awarded. More information is available at www.nbcc.org/mfp.*

NBCCF Remembers Dr. Lloyd A. Stone With the Pinnacle Society

The NBCC Foundation Board of Trustees recently announced the creation of the Dr. Lloyd A. Stone Pinnacle Society in memory



Dr. Lloyd A. Stone

of his enduring legacy to the counseling profession. Dr. Stone passed away February 13, 2013. NBCC and Affiliates are especially indebted to Dr. Stone, the first National Certified Counselor (NCC), whose influence set the path for counselor certification. The Pinnacle Society recognizes donors who make substantial investments in the counseling profession through the NBCC Foundation with donations starting at \$50,000.

The founding member of the society is Dr. Thomas M. Lovett, professor of business law and accounting at the University of North Alabama, and former member of the Center for Credentialing & Education (CCE) Board of Directors. In recognition of Dr. Lovett's significant support, the NBCC Foundation Trustees have named the new Foundation conference room in his honor.

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May 09, 2013 – September 09, 2013

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NBCC FOUNDATION DONORS

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Reaching Further

trauma and substance
abuse, which included
information about the impact
of trauma on the brain and
how childhood adverse
experiences can cause
generational traumas.

In addition, Dr. Schweiger
and I participated in a
poster session about the
MHF program with Ronald
Kaluya, a master trainer
and founder of Uganda
Counseling and Support
Services. The session
presented the MHF program
and its applications in both
Uganda and Liberia, and
elicited considerable interest
in further collaboration with
the people of Uganda.

I thank the Uganda
Counselling Association
and all Ugandan counselors
for reminding me once
again how great a privilege
it is to be a member of this
profession.

**Mr. Townsend is lead
clinician at the Center for
Behavioral Health and
Wellness at North Carolina
A&T State University.**

Counseling Legacies Society

The NBCC Foundation thanks the members of the Counseling Legacies Society. The society recognizes donors whose dedicated support makes the Foundation's enduring contributions to the underserved possible. Donors' lifelong giving is acknowledged at the following levels:

- Supporter (\$1,000–\$4,999);
- Facilitator (\$5,000–\$9,999);
- Mentor (\$10,000–\$24,999); and
- Advocate (\$25,000–\$49,999).

Advocate

Dr. Thomas Clawson

Facilitator

Dr. John McCarthy
Dr. Kurt Kraus

Supporter

Ms. Sherry Allen
Dr. William Byxbee
Dr. Linda Foster
Dr. Brenda Freeman
Dr. Brandon Hunt
Mr. Ted Iliff
Dr. Wayne Lanning
Mr. Lorin Letendre
Ms. Donna Mastrangelo-Ryan
Dr. Kok-Mun Ng
Dr. Wendi Schweiger
Ms. Connie Talcott
Dr. Joseph Wehrman

For more information, contact Sherry Allen, executive director, at allen@nbcc.org.

NCC Impact! Reception at ACES

The NBCC Foundation held its second NCC Impact! reception during the 2013 Association for Counselor Education and Supervision (ACES) conference Saturday, October 19, in Denver. The reception was made possible by generous corporate sponsorship from the National Board for Certified Counselors (NBCC) and the Center for Credentialing & Education (CCE) and was hosted by the NBCC Foundation



MFP Fellows prepare for receiving guests at the NCC Impact! reception.

Ambassadors, an elite group of volunteers who cultivate relationships and solicit support for the Foundation. “Based on the attendance and the way that people stayed long after 7 p.m., my sense is that they truly enjoyed themselves and got the opportunity to become better acquainted with the Foundation and NBCC as a whole,” says Dr. John McCarthy, chair of the NBCC Foundation Ambassadors.

This year's reception proudly showcased the new giving societies, the Dr. Lloyd A. Stone Pinnacle Society and the Counseling Legacies Society, both of which honor the substantial contributions of Foundation donors. The event demonstrated the national and global impact of NBCC Foundation and NBCC International programs. Aimed specifically at “friendraising”—building personal relationships to generate program supporters—the reception also promoted NBCC Minority Fellowship Program (MFP) fellows and NBCC Foundation Scholars, who participated as volunteers. Sharing their stories, these fellows and scholars enabled donors to see firsthand the true impact of their gifts.

Dr. Greg Frazier, NBCC Foundation Trustee, says, “It was an energy-filled room, with comments that I heard such as ‘I never even knew about the NBCC Foundation until now,’ ‘I had no idea the Foundation did such diverse work,’ [and] ‘I didn’t know there was an international component of NBCC.’”

Three hundred and twenty-seven NCCs and guests attended the reception. The NBCC Foundation Ambassadors and Board of Trustees thank all who contributed to the event's success, and look forward to future NCC Impact! receptions.

Foundation Volunteer Opportunities for NCCs

The NBCC Foundation expands its resources with the support of NCC volunteers who provide services essential to the Foundation's mission of leveraging the power of counseling by strategically focusing resources for positive change. In addition to the Board of Trustees positions, volunteers serve as NBCC Foundation Ambassadors, members of the Minority Fellowship Program Advisory Council (MFPAC), training presenters and panelists, resource professionals, mentors, and scholarship application reviewers.

The NBCC Foundation Ambassadors form a committee appointed by the Board of Trustees that raises money for the Foundation through donor development and public promotion. Ambassadors are trained to cultivate relationships and solicit financial support for the Foundation, both through online crowdfunding and person-to-person relationships.

The MFPAC selects and supports the NBCC MFP Fellows, doctoral students who receive substantial education awards. In addition, the MFPAC advises policy development for administration of the program; supports program planning, monitoring and evaluation; and provides education and leadership to the counseling profession. Learn more about the five current MFPAC members at www.nbccf.org/mfp/advisory.

Training presenters and panelists donate their time, energy and

expertise by conducting live training webinars and participating in discussion panels. These resources are available to the NBCC MFP Fellows, the NBCC Foundation Scholars and all active NCCs.

Volunteer resource professionals serve as content expert guides for NBCC Foundation Scholars and NBCC MFP Fellows. They share their knowledge and experience with recently graduated counselors and counselor educators.

Mentors are paired with Fellows and cultivate a strong professional relationship, providing support and scholarly development. Fellows receive guidance in leadership, planning, time management, self-care, professional standards and best-practice skills. Beginning in 2014, Scholars will also have the opportunity for mentoring relationships.

Volunteer reviewers evaluate applications for the NBCC Foundation scholarships. Volunteers serve on review teams that rate applications based on criteria determined by the Foundation Board of Trustees. Reviewers have experience and knowledge with one or more of the Foundation priorities—career counseling and guidance, human services, military and veteran populations, rural communities, and underserved minority groups.

Most volunteer activities are completed remotely via telephone or Internet. The NBCC Foundation

considers all volunteer services as “in-kind” donations. If you are interested in volunteering with the NBCC Foundation, please visit www.nbccf.org/donate/beinvolved.

Our dedicated volunteers are vital to our success. Continue reading below to meet Dr. Guy Ilagan, a volunteer reviewer for the GCDF scholarship.

NBCC Foundation Featured Volunteer Reviewer

Guy Ilagan served as a volunteer reviewer for the Foundation's Global Career Development Facilitator (GCDF) scholarship.

A National Certified Counselor (NCC) since 1995, he has worked in multiple counseling settings and currently serves full-time on the counselor education



Dr. Guy Ilagan

faculty at The Citadel, in Charleston, South Carolina. Dr. Ilagan also sees a few private clients each year and offers training to counselors and nonprofit organizations. As a trainer of counselors, he hopes to promote the

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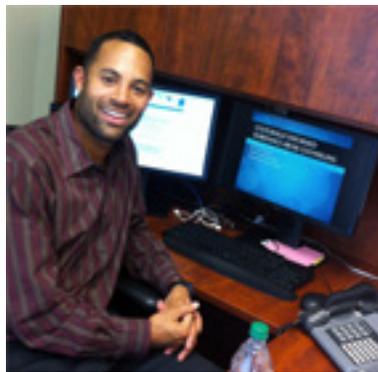
“Innovations in Counseling: Working With Minority Populations” Webinar Series

The NBCC Foundation is proud to present a series of training webinars titled “Innovations in Counseling: Working With Minority Populations.” The training series is part of the NBCC Minority Fellowship Program (MFP) and is made possible by a grant from the Substance Abuse and Mental Health Services Administration (SAMHSA).

The series provides additional training resources for the 24 inaugural MFP Fellows and the recipients of the Foundation scholarships. In addition, the webinars are available to all active National Certified Counselors (NCCs) at no cost, to continue to enhance the skills of professional counselors serving diverse populations.

The live webinars are recorded and made available via i-counseling, an online continuing education portal administered by the Center for Credentialing & Education (CCE), an NBCC affiliate. Documentation of one continuing education clock hour is available for each session, live or recorded, for a processing fee of \$10, which is not covered by the grant.

Session 1 in the series, “Innovations in Counseling: Culturally Informed Substance Abuse Counseling,” was presented by Dr. Philip Clarke of Wake Forest University, in Winston-Salem, North Carolina. Dr. Clarke is a member of the MFP Advisory Council (MFPAC). The session was conducted live from the NBCC Foundation offices, in Greensboro, North Carolina. More than 400 participants registered for the webinar within one week.



Dr. Philip Clarke

Session 2, “From Shaming to Sharing: Using Personal Privilege to Promote Cultural Empowerment and Advocacy,” was presented by MFPAC member Dr. Michael Kocet of Bridgewater State University, in Bridgewater, Massachusetts. Although more than 700 individuals registered, the session was limited to 500 attendees.

Availability for all sessions is on a first-come-first-served basis. Those unable to attend the live sessions will be able to access the recordings through i-counseling at www.i-counseling.net. Questions generated from the live sessions are answered by the presenters either during or after the event and posted on the NBCC Foundation Web site at www.nbccf.org.

Look for announcements of future sessions in the “Innovations in Counseling” webinar series by e-mail and at www.nbccf.org.

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NBCC Foundation Featured Volunteer Reviewer

mastery of attending skills, effective stress-coping for counselors and the application of research-based approaches.

Of his experience as a volunteer reviewer for the NBCC Foundation, Dr. Ilagan says:

“I was eager to apply and excited to be selected. I knew I could get into and enjoy a service endeavor that increased access to education and counseling. The processes from the start have proven to be prepared thoughtfully, well-organized and effective. Also, the coordinator, Ms. Shahnaz Khawaja, is a master at leading us volunteers. It is great to offer service in an area that is nicely structured and worthwhile.”

Dr. Ilagan received his B.A. in psychology from the College of Charleston, M.Ed. in clinical counseling from The Citadel and Ph.D. in educational leadership from Clemson University. Dr. Ilagan resides in Charleston with his wife, Jill. He enjoys stand-up paddle surfing, camping, cycling, and spending time with family and friends, and has completed an end-to-end hike of the Appalachian Trail.

To learn more about volunteer opportunities through the NBCC Foundation, see “Foundation Volunteer Opportunities for NCCs” on page 23.

The NBCC Foundation Is Bringing Counseling to #GivingTuesday



The NBCC Foundation invites you to make counselors' presence known on Giving Tuesday.

Trending online under the hashtags #GivingTuesday and #GT, Giving Tuesday is a movement to create a national day of charitable giving on the Tuesday following Thanksgiving, Black Friday and Cyber Monday. The second annual Giving Tuesday is December 3, 2013. Inspired by retail stores' participation in Black Friday, Giving Tuesday celebrates charitable activities and encourages the giving community to come together to make a difference for nonprofit organizations. The hope is that people and organizations will donate to charities with the same excitement that they participate in major holiday shopping days. Last year, more than 2,500 organizations from all 50 states participated in Giving Tuesday. It was recently announced that Canada and Australia will participate this year.

The contributions and efforts of partners, donors and advocates significantly increased charitable giving on last year's Giving Tuesday. Blackbaud, a provider of cloud-based donor management software, processed over \$10 million in online donations—53 percent more than the Tuesday after Thanksgiving the previous year. Razoo.com, one of the fastest growing crowdfunding platforms for causes, saw a 50-percent increase in donations for the same period.

This year, the NBCC Foundation is bringing counseling to this national day of giving. Join this effort by visiting our new Facebook page and be sure to "like" it to stay up to date on training, volunteer and scholarship opportunities, as well as best-practice resources. Follow the Foundation on Twitter and, if you have not already, join the LinkedIn group.

Honor the People in Your Life With Honor Cards

A growing number of NBCC Foundation donors are choosing donations as a way to honor the special people in their lives. Honor cards acknowledge that a donation has been made on behalf of the honoree. Donate \$25 and receive five honor cards to send to friends, family and associates as occasions arise. The donor receives a letter documenting the total tax-exempt donation.

To donate online, visit www.nbccf.org/donate.

The photos for our first honor cards are the result of a photo contest that involved the employees of NBCC and Affiliates. The winning photographers are acknowledged on each honor card that includes their photo.

Do you have great photos to share? Future cards will be developed with photos from our donors. Look for invitations to participate in upcoming contests for the following special occasions and themes:

- Winter Holiday Greetings
- Valentine's Day
- Graduation
- Patriotic
- Mother's Day
- Father's Day
- Pet Devotions

NBCC and Affiliates photo contest winners: Callie Gordon, first place (top), and Regina Flora, second place (bottom).



NBCC MFP Fellows Make Their Mark on ACES

Three NBCC Minority Fellowship Program (MFP) Fellows were recognized for their accomplishments at the Association for Counselor Education and Supervision (ACES) 2013 annual conference in Denver in October. Asha Dickerson and David Julius Ford Jr. were selected for ACES Emerging Leaders Fellowships. Angelica Tello was selected as an ACES Presidential Fellow.

Ms. Dickerson is a National Certified Counselor (NCC) and licensed professional counselor.

She is a native of Montgomery, Alabama, and graduated from the University of Alabama at Birmingham with bachelor's degrees in psychology and history and a master's degree in community/agency counseling. She is currently pursuing a doctoral degree in counselor education and supervision at Auburn University. She is the 2012 recipient of the Alabama Counseling Association's Miles-Seymour Award for outstanding doctoral students. Ms. Dickerson currently serves as the family and community service coordinator for Fellowship House, a private, nonprofit substance abuse recovery program. She is active in community, state and national organizations, currently serving as secretary of the Association for Multicultural Counseling and



Ms. Asha Dickerson

Development, treasurer of the Alabama Association for Counselor Education and Supervision, and president-elect of the Alabama Association for Multicultural Counseling and Development.

Mr. Ford is a proud North Carolinian and NCC. He graduated from Wake Forest University with a Bachelor of Arts in psychology and Master of Arts in counseling. He is pursuing a Doctor of Philosophy in counselor education and supervision at Old Dominion University, in Norfolk, Virginia. His passion for counseling is fueled by his desire to improve the academic and psychosocial outcomes of African-American male college students. Mr. Ford hopes to provide counselors and college student personnel with effective strategies to improve recruitment and retention rates of African-American male students. He also has a passion for helping individuals battling addiction and individuals living with HIV/AIDS. He aspires to be a counselor educator in a full-time faculty position and to continue to research effective strategies for counselors working with these populations.

Ms. Tello is a graduate of the University of Texas at Austin and the University of Texas at San Antonio, where she

is currently a doctoral student in counselor education and supervision. She is an NCC and is working to obtain counselor licensure in the state

of Texas. In 2012, Ms. Tello was recognized as a Southern Association for Counselor Education and Supervision Emerging Leader Fellow. Her counseling experience includes working with college students at public four-year institutions and working in agencies serving children and adolescents from low-income communities.



Mr. David Julius Ford Jr.

ACES Emerging Leaders Fellows are doctoral students or new professionals selected for their excellence in service, research or teaching. Fellows participate in an exclusive workshop at the ACES conference, hosted by noted leaders in the counseling profession. The goals of the program are to help students discover how leadership can enhance their own professional development, and the

diversity and vitality of ACES leadership, and to provide an overview of ACES leadership opportunities.

The ACES Presidential Fellows is an initiative sponsored by the ACES president to support emerging leaders in counselor education.

Fellows receive support for their professional

engagements and develop connections with current leaders in counselor education and supervision.



Ms. Angelica Tello

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Important Announcements

Regarding Certification Application Policy Changes

Effective January 1, 2014, NBCC will no longer offer prereviews of coursework for the National Certified Counselor (NCC) credential or specialty credentials. NBCC currently provides this service for individuals who want to determine if they meet the educational requirements for the NCC credential prior to applying. Applicants for the NCC credential have two years in which to fulfill any missing coursework content areas.

Also, effective March 31, 2014, former applicants will no longer have the option to reopen NCC applications that have closed. Upon closure of an application, all contents of the application, including examination scores, will be inaccessible to the applicant. Individuals who wish to reopen and complete a closed application may do so until March 31, 2014, by contacting the Certification Department at certification@nbcc.org. After March 31, 2014, applicants must reapply under current application requirements and retake the National Counselor Examination for Licensure and Certification (NCE).

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NBCCF Remembers Dr. Lloyd A. Stone With the Pinnacle Society

The Dr. Lloyd A. Stone Pinnacle Society was featured at a reception during the Association for Counselor Education and Supervision (ACES) national conference in October 2013.

For more information, please contact NBCC Foundation Executive Director Sherry Allen at allen@nbcc.org or 336-232-0376.



The National Board for Certified Counselors and Affiliates (NBCC) is now on Facebook!

“Like” us on Facebook for the latest updates on the counseling profession.

We look forward to seeing you there!

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